

bullsbet

Image #169; Adobe Images

Speculative investors have boosted #39;long#39; exposure to the British

Pound by a further 58,063 contracts, according to #128079; positioning data from the CFTC.

The

latest weekly snapshot of FX investor positioning revealed the net GBP long position

rose to #128079; 58,063 contracts, its highest since November 2007, in the week ended July

11.

This #quot;equates to aR\$4.7 billion bet on a #128079; stronger pound #quot; according to Robert

Howard, a foreign exchange market analyst at Reuters.

#quot;Sterling is currently all the

rage among dedicated #128079; followers of foreign exchange fashion, less than a year after the

disastrously received #quot;autumn collection by Trussonomics#quot; sent it to #128079; a historic low,#quot;

he says.

The Pound-Dollar exchange rate last week reached its highest level in 14

months after peaking at #128079; 1.31, the Pound-Euro exchange rate peaked at 1.1759.

Both

currency pairs have retraced somewhat with investors displaying caution ahead of the

#128079; midweek release of UK inflation data, a pivotal reading that should determine the

likelihood of another 50 basis point rate #128079; hike at the Bank of England in August.

#quot;This

was the largest, single currency positioning shift over the week. The improvement #128079; in

GBP sentiment takes bullish positioning among non-commercial traders to a new high,#quot;

says Shaun Osborne, Chief FX Strategist at #128079; Scotiabank.

In mid-June, before the Bank of

England unveiled the first of its #quot;summer season#quot; rate rises, the net GBP long #128079; stood at

a relatively modest 6,735 contracts. The bet has steadily grown since the Bank of

England adopted a more #128079; assertive approach in fighting inflation by dropping #39;dovish#39;

guidance and surprising with a 50 basis point hike in June.

#quot;Further upside #128079; data